



### THE PROBLEM

Young people today face many challenges, from achieving personal and academic success to feeling emotionally and physically healthy and safe. Unfortunately, the typical school and social environment for young people can be fraught with obstacles that hamper their learning and that negatively impact their overall happiness and development. These challenges are compounded for some students due to the presence of an intellectual disability. While progress has been made, many students with disabilities experience social isolation and rejection, and even victimization in the form of bullying. And, in many cultures, young people with disabilities are educated separately from peers without disabilities, or do not attend school at all.



### THE SOLUTION: SPORTS AS THE FOUNDATION FOR INCLUSION

With sports as the foundation, the Special Olympics Unified Champion Schools offers proven programs and activities that equip young people with tools and training to create sports, classroom and community experiences that improve attitudes and behaviors among all young people, both with and without intellectual disabilities. These work to:

Reduce  
bullying  
and  
exclusion

Promote  
healthy  
activities and  
interactions

Overturn  
stereotypes  
and negative  
attitudes

Eliminate  
hurtful language  
in schools  
and elsewhere

Engage young  
people as leaders  
of a new, positive  
social movement

Unified Champion Schools promotes social inclusion by bringing together young people with and without disabilities on sports teams (Special Olympics Unified Sports) through inclusive student clubs, together in school or community-wide initiatives, and by fostering youth leadership. **At its core, this Unified strategy is about unifying all students— with and without disabilities—using sports as a catalyst for social inclusion and attitude and behavioral change.**

*Note:* Unified Champion Schools does not intend for students to simply be recipients of programming; instead, young people are the architects of lasting change and community building. Adults serve as allies to youth, rather than managers of youth.





### THE OUTCOME

Since its founding, Special Olympics has been built on the premise that lasting change must start with young people. The goal is to inspire a transformation in attitudes of the next generation, so that their actions toward those with disabilities will be radically different and more inclusive than ever before.

**Unified Champion Schools are based on the evidence that students who “play unified” become better at helping others, standing up for each other and sharing responsibility. These students gain patience and the ability to compromise.**

### THROUGH UNIFIED CHAMPION SCHOOLS:

- Schools and community environments become more welcoming to people of all abilities
- Young people with and without disabilities are playing sports together and socially interacting
- Socially inclusive school climates become free from teasing, bullying and the exclusion of any group of students
- Students without disabilities hold more positive attitudes toward their peers with disabilities
- Students with disabilities are routinely included in and feel a part of all social activities and opportunities
- Special Olympics is viewed as a school and community partner that offers inclusive programming that benefits all students

### PRESENT REACH

Special Olympics Unified Strategy is in nearly 5,000 schools across 46 U.S. states and the District of Columbia

As many as 3.6 Million young people are taking part in inclusive experiences through Special Olympics

Last year, about 257,000 school-age youth with and without disabilities participated in Unified Sports

### GOAL FOR THE FUTURE

Expand the Special Olympics Unified Strategy in the U.S. to include 7,500 schools by 2020, and to 10,000 schools by 2024.