



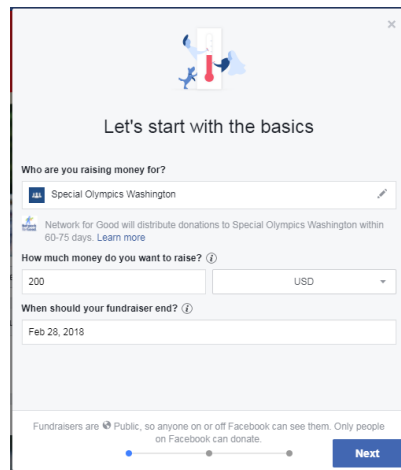
How to Fundraise on Facebook

STEP 1



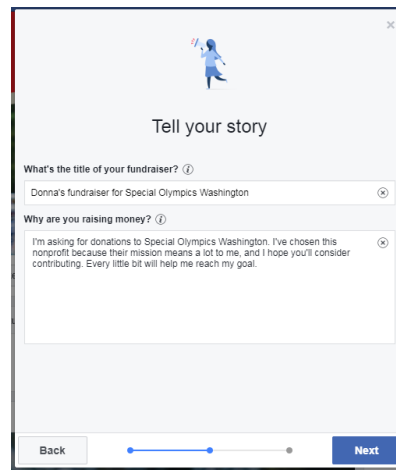
Visit the official SOWA Facebook page at facebook.com/SpecialOlympicsWa and click "Create a Fundraiser" under the main photo.

STEP 2



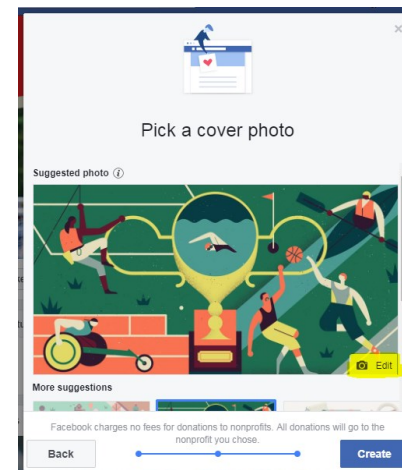
Be sure to select Special Olympics Washington. **Do not** enter your area name. SOWA staff will allocate all donations to the correct area. Enter your fundraising goal and deadline.

STEP 3



Facebook will supply you with a default title and campaign story. You can edit this information to match your Special Olympics Story.

STEP 4



Select one of Facebook's cover photos for your campaign, or click EDIT on the bottom right to upload your own photo.

STEP 5

Start fundraising!

Invite your friends to help you reach your goal. Remember to post at least 2 to 3 times per week.

- Tell everyone what sports you play and why. Let them know their support helps you on the field, slope, or track.
- Share why you love Special Olympics Washington. Let your friends know how important Special Olympics is to you.
- Remind your Facebook friends of your goal and your deadline.
- Money collected online is processed and deposited straight to SOWA. There is nothing else you need to do, we will take care of the rest!