

## 2016 Law Enforcement Torch Run

### T-Shirts

#### The Sale

The LETR Campaign t-shirt design changes every year, which makes each designed shirt more attractive to sell to individuals who support the LETR Campaign. Thanks to Officer Patrick Gilbert of the Fife Police Department for assisting with the 2016 design.

While the fundraising shirt is popular, they do not sell themselves, so the best method to sell them is to show them to groups or individuals. The t-shirt can be promoted at daily briefings, roll call, meetings with merchants or other groups and people seller's come in contact with. Many communities have street fairs, festivals or other gatherings that bring a large number of people to one area. This is a great opportunity to set up a booth and sell t-shirts, as well as display other law enforcement literature. Your Special Olympics representative can work closely with you to determine the number of t-shirts to order for your agency and can arrange to have them shipped directly to your agency or dropped off.

#### Sponsorship Exposure

Thousands of fundraising t-shirts are sold annually and worn year round. This is a great selling point when seeking sponsors. Any company that contributes \$2,500 or more to the LETR Campaign will be included on the back of the fundraising t-shirt.

Please do not allow t-shirts to sit unpacked in boxes in your office. If you feel you will not be able to sell the merchandise you ordered, arrange to return them to Special Olympics to be redistributed or find out whether agencies nearby are in need of more shirts.

**The 2016 LETR Campaign fundraising t-shirt can be ordered in two ways. Please allow 10-14 business days for delivery following the initial deadline.**

#### Option 1

##### Pre-Order Form to Sell T-shirts

Agencies can use the attached **"LETR Campaign Pre-Order Form"** to sell t-shirts via pre-orders. Complete and submit the order form and funds collected and send to the local Special Olympics Washington representative.

#### Option 2

##### Bulk Order

Agencies may place initial t-shirt orders with their local Special Olympics Washington representative by using the included **"LETR Campaign Bulk Order Form."** Once the agency has sold their t-shirts and submitted funds for at least 75% of the initial order, additional orders may be made with their local SOWA representative.



## 2016 Law Enforcement Torch Run Campaign Bulk Merchandise Order Form

Name: \_\_\_\_\_

Agency: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

	Order
<b>Small</b>	
<b>Medium</b>	
<b>Large</b>	
<b>X-Large</b>	
<b>2XL</b>	
<b>3XL</b>	
<b>Total Shirts</b>	

**Submit Your Order To: Special Olympics Washington**  
 Via Mail | Attention Kendyll Opel, 1809 7<sup>th</sup> Avenue, Suite 1509 Seattle, WA 98101  
 Via Fax | (206) 361.8158  
 Via E-Mail | [kopel@sowa.org](mailto:kopel@sowa.org)

<i>Internal Use Only</i>		
Order Date: _____	Delivery Date: _____	Cost: _____