

## ADDITIONAL WAYS TO FUNDRAISE

You've sent e-mails to friends, called your family asking for support, and inundated your social media accounts with all things "Plunge!" You've raised the minimum but you still want to do more. We love that! There are so many great ways to get the word out about your Plunge efforts, fundraise for your cause, and most of all—have fun! [#PledgePlungeParty](#)

### Hold Your Own Fundraiser

Fundraisers are really just an excuse to have a party so just think of something that you and your friends/family like to do and make it a benefit to help you reach your plunge goal. Whether the fundraiser is for your personal efforts or your team, it's a good way to get people together to raise funds and awareness for the Polar Plunge and Special Olympics Washington.

#### Idea(s)

Art Auction, Amazing Race Around the City, Babysitting by Donation, Bachelor & Bachelorette Auctions, Bad Karaoke Night, Bake Sale, Benefit Concert, Bingo Night, Candy Sales, Car Wash, Cook Off, Donation Based Be a Designated Driver for Friends, Dinner Party, Dress Down Day at Work, Garage Sale, Grocery Store Collections, Hot Cocoa Sale, Holiday Bizarre, Karaoke or Bad Karaoke Night, Movie Night, Murder Mystery Party, Pancake Breakfast, Pet Sitting, Pizza Party, Potluck at Work, Pub Crawl, Raffle, Scrap Book Party, Sell Something on EBay, Silent Auction, Snack Basket at Work, Tournaments [Basketball, Bowling, Kick Ball, Board Game, Poker, Rock Band, Dodgeball, Softball, Volleyball], Trivia Night, Wine and Cheese Party.

#### Element(s)

- Plan early and promote often
- Utilize social media and e-vites
- Ask each guest to bring another friend or two
- Always follow up with reminders and thank you's
- Decide if you'll be charging a flat rate or asking for a suggested donation

#### Increase(s)

- Include a silent auction or raffle to increase donations at your event
- Pass around a jar at the event and ask people to donate their spare change

### Workplace Giving

Before hitting up your co-workers for a donation, see if you can form a company team instead. It's a cool team building opportunity and wearing your company t-shirts is a great way to maximize exposure your community involvement.

- Double your donations and find out about matching gift policies
- Host a Casual for a Cause day at work where employees donate a set amount to dress down.
- Set out a candy jar and ask for change each time they take a piece.
- Ask your boss if they'll get in on the fun... Toss the Boss, anyone!?