



# 2018 IMPACT REPORT

Let me win.  
But if I cannot win,  
let me be brave  
in the attempt.  
Special Olympics Athlete Oath

**Special Olympics**  
Washington







# 2018 IMPACT REPORT

Let me win.  
But if I cannot win,  
let me be brave  
in the attempt.  
Special Olympics Athlete Oath

**Special Olympics**  
Washington







# We are a catalyst for inclusion!

Special Olympics Washington is the leader in sports, inclusive health, and community building, empowering children and adults with intellectual disabilities to be valued on and off the playing field.

**It's all possible thanks to  
generous supporters like you!**

***Special Olympics***  
Washington



# USA Games

**In 2018, during the 50th anniversary of Special Olympics, we were honored to host the 2018 Special Olympics USA Games.**

Seattle showed America and the world what a city of inclusion can look like... a community where everyone is included, valued for their gifts and skills, and given a fair opportunity to thrive. As we focus the generous investments of new supporters, corporate partners, and volunteers back into Washington state, the legacy of the USA Games lives on.



**4,000**

**ATHLETES & COACHES**

**11**

**DAYS**

**14**

**SPORTS**

**7,409**

**MEDALS & RIBBONS  
AWARDED**

**7,125**

**HEALTHY ATHLETES  
SCREENINGS**

**517**

**UNIFIED  
PARTNERS**

**39,000**

**SPECTATORS AT  
OPENING CEREMONY**

**102,2000**

**ATTENDEES  
AT THE GAMES**

**15,000**

**VOLUNTEERS FROM  
48 DIFFERENT STATES**

**Special Olympics**  
Washington





# Sports & Competition

With four statewide competitions (winter, spring, summer, fall), training and local tournaments take place across Washington year-round. It's made possible thanks to thousands of volunteers who coach, train, and coordinate these activities.



**19,500+**  
ATHLETES

**11**  
PROGRAMMING AREAS

**3**  
REGIONS

Alpine  
Artistic Gymnastics  
Athletics  
Basketball  
Bocce  
Bowling  
Cross Country Skiing  
Cycling

Figure Skating  
Flag Football  
Golf  
Powerlifting  
Snowboarding  
Snowshoeing  
Soccer  
Softball

Speedskating  
Stand Up Paddleboard  
Swimming  
Tennis  
Volleyball  
Unified Sports  
Young Athletes  
...and more!

**Special Olympics**  
Washington



# Unified Sports & Schools

**Dedicated to promoting social inclusion through shared sports training and competition experiences, Unified Sports joins people with and without intellectual disabilities on the same team. It was inspired by a simple principle: training together and playing together is a quick path to friendship and understanding.**

**Through the Unified Schools program, this inclusive mentality moves off the playing field and into the classroom. A Special Olympics Unified Champion School is a combination of three components:**

- Whole School Awareness and Involvement: activities that promote inclusion and reach the majority of the school population
- Inclusive Youth Leadership: students with and without intellectual disabilities work together to lead and plan advocacy, awareness, and other related inclusive activities
- Inclusive Sports: a fully inclusive sports or fitness program that combines an equal number of students with and without intellectual disabilities



## SCHOOL PRIDE

In a powerful effort led by students, Fife High School received national recognition as one of the top five schools in the U.S. for inclusion in October 2019. Inclusive activities range from Unified Basketball to Unified Prom. We are so inspired by a generation that chooses to include!

**1234**  
UNIFIED  
PARTNERS

**980**  
UNIFIED  
ATHLETES

**183**  
UNIFIED  
SCHOOLS

**Special Olympics**  
Washington



# Healthy Athletes

**Created in 1997, the Healthy Athletes program identifies and addresses the health disparities that people with intellectual disabilities face.**

The program provides athletes with free health screenings, education, and referrals for follow-up care in a fun, welcoming environment that removes the barriers people with ID often encounter during a visit to a doctor, dentist, or other healthcare professional. The Healthy Athletes program is dedicated to changing the way health systems interact with people with intellectual disabilities.

In 2018, 191 clinical and wellness professionals were trained on providing care and education to people with intellectual disabilities through volunteering.



## DID YOU KNOW...

534 Healthy Athletes screenings were completed in 2018. As of October 2019, SOWA has already performed over 1400 Healthy Athletes screenings?

### **The Healthy Athletes program includes eight disciplines:**

- Fit Feet (podiatry)
- FUNfitness (physical therapy)
- Health Promotion (better health and wellbeing)
- Healthy Hearing (audiology)
- MedFest (sports physical)
- Special Olympics-Lions Clubs International Opening Eyes (vision)
- Special Smiles (dentistry)
- Strong Minds (emotional wellbeing)

**Special Olympics**  
Washington





# Law Enforcement Torch Run

**The Law Enforcement Torch Run® (LETR) campaign is the largest public awareness and grassroots fundraising vehicle for Special Olympics.**



Known honorably as Guardians of the Flame, law enforcement members carry the Flame of Hope, symbolizing courage and celebration of diversity, uniting communities around the globe.

The LETR campaign for Special Olympics engages law enforcement worldwide championing acceptance and inclusion for people with intellectual disabilities, starting first with their own communities. Over the years, the campaign has evolved and now encompasses a variety of innovative fundraising platforms. Since its inception, the LETR campaign has raised more than \$790 million dollars and changed millions of attitudes.



"The Law Enforcement Torch Run campaign means unity and commitment to a cause bigger than any of us. It is more than just fundraising; it is giving opportunity and inclusion to those who have intellectual disabilities."

-Officer Patrick Gilbert,  
Fife Police Department

**Special Olympics**  
Washington

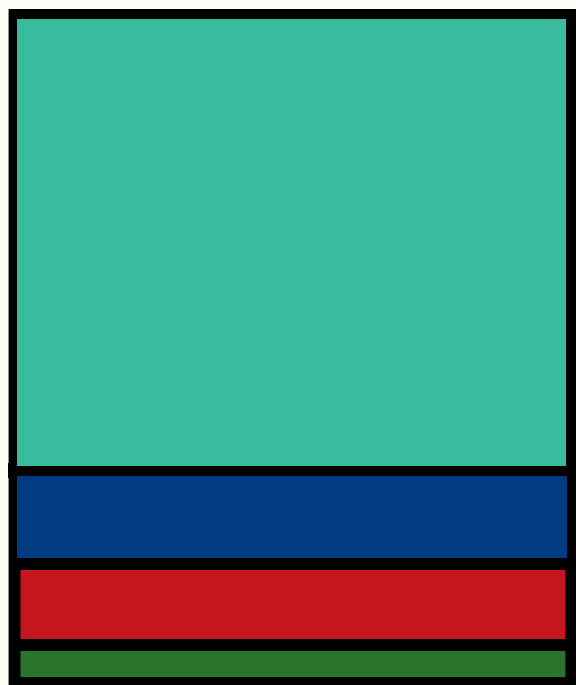




# By the Numbers

Special Olympics Washington is a people-powered movement. Thanks to the generosity of thousands of dedicated supporters like you, we are able to offer our transformative programs -- spanning sports, competition, health initiatives, and inclusive schools -- to more than 19,500 athletes free of charge. THANK YOU!

## INCOME: \$10,101,962\*

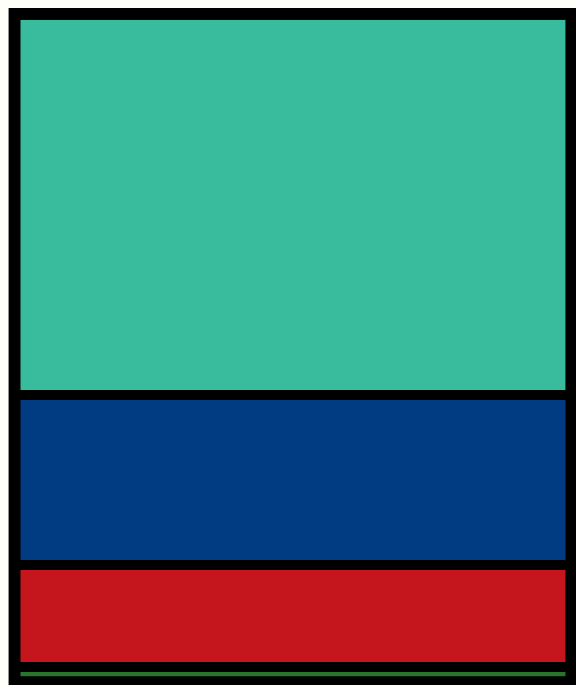


↔	71%	\$7,180,631	Individual Giving & Signature Events (including House Raffle & Galas)
↔	13%	\$1,085,224	Corporate Contributions & Matching Gifts
↔	11%	\$1,007,188	Foundations, Grants, Third Parties
↔	5%	\$529,525	Merchandise, Earned Revenue & Other

.....

+ \$1,880,582 Net Income/Investment

## EXPENSES: \$8,221,380\*



↔	60%	\$2,902,299	Core Mission Support (including wages/benefits/tax, operating expenses, insurance, technology)
↔	23%	\$1,922,625	Sports & Competition (including facilities, uniforms, awards)
↔	16%	\$1,285,304	Fundraising & Marketing
↔	1%	\$84,901	Chapter Dues & Other

\*Based on 2018 audited financials

**Special Olympics**  
Washington



# Leadership

**We are so thankful for our current Board of Directors, as of October 2019.**

**Kirby Winfield\***

Board Chair  
CEO, Ascend Solutions

**Chris Morgan\***

Incoming Board Chair  
Partner, National Telecom Sector Leader

**Jill Angelo**

Founder & CEO, Geneve

**Rex Caldwell**

Commander - Basic Training  
& Police Chief - Retired

**Kelly Campbell**

SOWA Athlete

**Terri Chudzik**

Microsoft

**Mike Colbrese**

Executive Director,  
Washington Interscholastic  
Activities Association

**Doug Cusick**

President & CEO,  
TransformativeMed

**Warren Gouk**

CFO, LifeStance Health

**Pam Greer**

Starbucks

**Kasey Keller**

Sounders FC

**Randy Lander**

The Boeing Company

**Dave C. Lee\***

Financial Controller,  
Synergy Blue LLC

**John Hansell Lockhart, MD**

Seattle Children's

**Phil Mahre**

Olympic Gold Medalist

**Renee McGahan**

Broker, Caliber Real Estate

**Erik Mickels**

Senior Vice President & CFO,  
Trilogy International Partners

**Jim Morehead**

Market Executive,  
Bank of America

**Ralph Morton**

Executive Director,  
Seattle Sports Commission

**Sean Prasad\***

Cushman & Wakefield

**Barri Rind\***

Leadership Development Consultant

**Michael Ronan\***

Principal - Human Capital, EY

**Javad A. Sajan, M.D.**

Allure Esthetic Plastic Surgery

**Dan Sherman**

Principal,  
St. Madeleine Sophie School

**Shane Skinner**

President & Owner,  
Seattle Seawolves

**Sheehan Sullivan**

Partner, Davis Wright Tremaine LLP

**Quyen Thompson**

Regional VP, Supply Chain  
Operations, Lineage Logistics

**Ian Wilson**

VP - Human Resources, Amazon

**Crystal Womack**

SOWA Athlete

\*Executive Committee

**Special Olympics**  
Washington

