



BUILDING Communities & LEADING Wellness through Sports and Inclusion.

GOAL: Improve opportunities for athletes to perform their best

WELLNESS	<ul style="list-style-type: none"> • Develop baseline & benchmarks • Engage experts to design & implement • Expand health programs to enhance wellness & participation • Empower the <i>whole</i> athlete & family through leadership development 	Healthier Athletes; Reduce BMI
-----------------	---	--------------------------------

SPORTS	<ul style="list-style-type: none"> • Elevate the quality & frequency of sports programming • Increase sport offerings based on athlete interest • Intensify training & development for coaches & athletes • Build athlete skills & measure performance 	Stage 3 Program Quality
---------------	--	-------------------------

GOAL: Build positive attitudes towards people with ID

COMMUNITY	<ul style="list-style-type: none"> • Leverage 2018 World Games to broaden reach & awareness • Showcase athlete abilities through games, sports, events • Actualize a dynamic area infrastructure • Build an annual calendar of events & initiatives 	Triple # Community Champions
------------------	---	------------------------------

INCLUSION	<ul style="list-style-type: none"> • Cultivate professional partnerships; Engage key stakeholders • Drive Unified Sports & Young Athletes in new locations • Improve awareness via PR, celebrities & government • Create a continual communication & education plan through technology 	Triple # Athletes; 30,000 Strong
------------------	--	----------------------------------

Diverse Giving Platform; World Class Fundraising

Inspirational Vision; Operational Efficiency